



Company Name: SKAN DbyDx Software Pvt. Ltd.

Name of the App: TXTLater

Description: TXTLater, is the ultimate, all-in-one scheduler. It can schedule SMSes, e-mails, calls, Facebook posts and tweets for a future date, and time recurrence. The app is available on the Blackberry platform, and has been developed keeping in mind the day-to-day needs of professionals across the world. The latest version 3.0 of the application comes with Facebook and Twitter integration.

Why the app is a game changer:

DbyDx Software conceptualised TXTLater keeping in mind the busy professionals of today's world. With the lives of people getting more and more busy, sending a birthday wish or an anniversary greeting is something that gets easily forgotten.

Mobile phones have become to be an integral part of everyday life. Recognising their growing importance, DbyDx came out with the idea of creating an application that would prevent them from missing important events and dates. The dedicated teams of DbyDx Software conceptualised the product, and undertook its development, quality assurance, and design.

TXTLater has made life a little easy for the busy businessmen, entrepreneur and professional of today. With TXTLater, people can create the SMS/e-mail, insert the recipient's number and schedule it to be sent on a particular date and time suitable for the user. The message or e-mail would thus be automatically sent to the recipient. TXTLater, with its rich user interface, enhances a user's experience of scheduling messages and calls.

The app offers users the following features:

- Ease-of-use and implementation
- A rich user interface to uplift the experience of the user
- Easy operability that does not interfere with the other software of the phone
- A messaging service that is completely separate from the mobile's own service
- Support for all existing and upcoming BlackBerry models
- Support for all wireless carriers

TXTLater has earned several recognitions over the recent months, including the following:

- It was one of the most popular apps at the BlackBerry App World
- It was rated among the 10 most useful BlackBerry application by PCWorld magazine
- TXTLater bagged Aloha Joe's coveted 5 out of 5 surfboard rating at crackberry.com
- Its version 3.0 had over 2000 downloads at BlackBerry App world, on the first day of the launch
- It has over one lakh active users and over three lakh total downloads