



Company Name: Tech Solutions

Name of the App: TS Len Den Khata

Description: The app provides business establishments with a unique, SMS-based, two-way acknowledgement process for credit-sale transactions. It maintains and tracks receivables and payables to suppliers and customers, providing valuable information regarding cash-flow to users.

'TS-Len Den Khata' is useful for one-man businesses such as small retail shops (jewellery, grocery, chemists, stationery, garments, etc.), professionals (interior designers, doctors, money lenders, etc.) and service segments (car rental companies, caterers, pathology labs, etc.).

One of the key attractions of this app is that it improves the cash-flow in the business due to its automatic SMS reminders.

Why the app is a game changer:

It is a significant innovation because it:

- Assists the business in tackling the chronic problem of cash-flow in credit-sale transactions. The app sends automatic SMSes to customers for outstanding balance
- Eliminates the need for individual follow-ups for payments from customers
- Runs on a mobile which everyone can operate. Also, there is no need for expensive laptops /PCs. The mobile becomes a computer.
- Is relevant for India's vast, ever-growing customer base
- Can sync data to and from existing ERP solutions or spread-sheets
- Is a feature rich application which includes ledger reports through e-mail, back-up and recovery, credit limit in value and period, software locking with IMEI security, etc. These features make it a substitute for expensive PC-based accounting systems.